

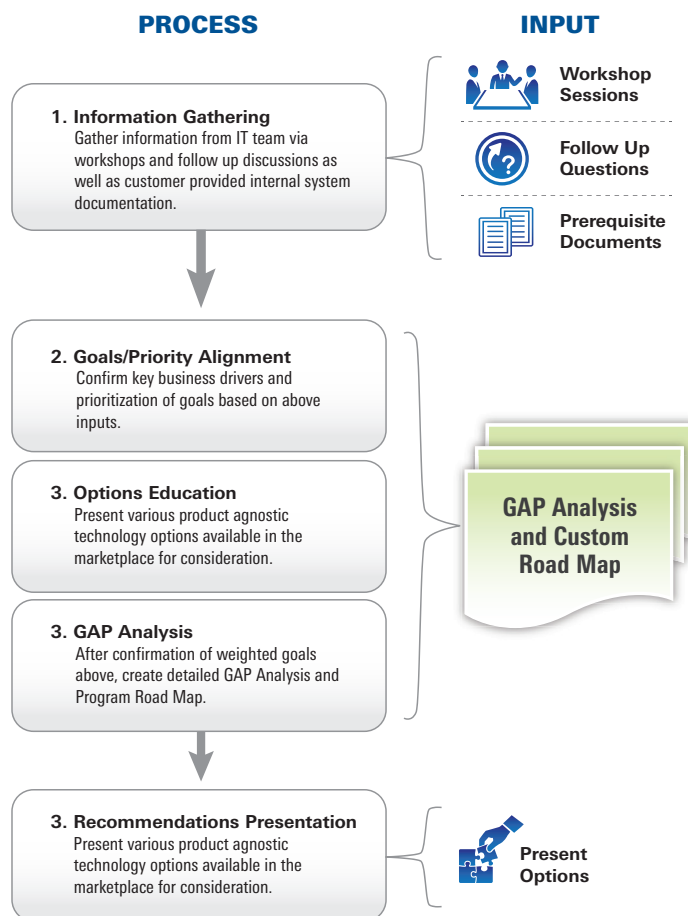
Mainline Discovery Workshop: DATA STRATEGY

In this era of big data, you need a data strategy that provides the speed, performance, reliability, and ease of use necessary to handle your current analytic demands, and to prepare for the data-driven future. New data requirements, and the need to protect your data from destructive forces and the unwanted actions of unauthorized users, create additional struggles and challenges. Mainline's data strategy workshop can help provide recommended data solutions along with a road map broken into implementation phases.

Led by a Mainline analytics architect, who has a broad spectrum of experiences across industries and technologies, this one-day workshop aims to align your data strategy processes with your business needs. At the end of the workshop, we provide an assessment of your current state, and will document a data strategy road map, providing you with a compelling cost justification and ROI suitable for C-level scrutiny.



Workshop Assessment Process



Our workshop includes:

- One-day/on-site meeting at your location
- Facilitation by a Mainline senior information architect (typically an SME in a specific vertical)
- Deliverable in the form of a document of findings and recommendations
- Presentation of findings and recommendations to your key stakeholders

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Throughout the engagement, the Mainline analytics architect will also perform a detailed inspection covering a broad range of topics, including applications, IT processes, data warehousing, data movement/cleansing, business intelligence, and predictive analytics.

The goal is to determine where your organization is today, with respect to these topics, and where you'd like it to be tomorrow; and then to outline the road map that can help you make the journey to get there.

At the conclusion of the event, you have the opportunity to identify the areas that are most relevant. Mainline will continue to work with you over a 12-to-24-month period to ensure that the identified goals are met. Ultimately, this will ensure that your IT department is delivering value where it is needed most.

The purpose of this workshop is not to give you specific hardware, software, or service recommendations. Rather, it is to provide you with a broad perspective regarding the alignment of your IT organization, to your lines of business. This is crucial for your ability to quickly analyze the impact of proposed changes, and to prioritize the projects that will drive the most value to the business.

For more information about Mainline discovery workshops, please call **866.490.MAIN(6246)** or visit us at **www.mainline.com**.

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