Mainline
BIG DATA INNOVATION ACCELERATOR

Liberate Your Data for Business Insights

Analysts and strategists are effectively asked to do their jobs with their hands tied behind their backs. They are dealing with a huge volume of data hodge-podge that is often unorganized, non-centralized, and inconsistent, making it difficult to uncover insights the business desperately needs to innovate and compete.

The Mainline Big Data Innovation Accelerator unlocks the power of big data, empowering analysts to trend behaviors and activity across data types. Built-in analytics and reporting inform a solid business strategy—and that translates to a competitive advantage and faster time to market.

Get the Full-Throttle Power of IBM with Flexibility for Innovation

The Mainline Big Data Innovation Accelerator leverages the entire IBM Analytics stack, with out-of-the-box integration with BigInsights (Hadoop), Cognos, SPSS and Infosphere Information Server. Yet as innovation accelerates, flexibility is key. The Mainline development team built in the ability to swap technology components and substitute industry data sets, making the power of IBM Analytics available to small innovators in a variety of industries and verticals.
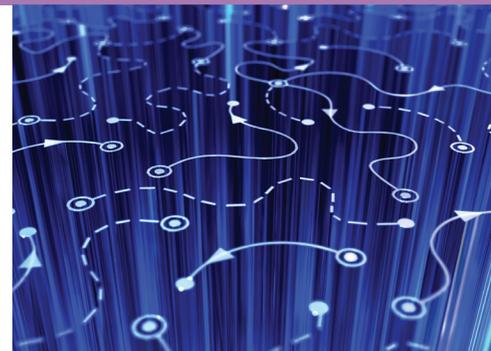
The centralized platform combines and defines structured and unstructured data for rapid, unified analysis at scale. Built on a reference architecture, the Mainline Big Data Innovation Accelerator can shed light on the big picture for companies in any industry with its ability to:

- Automate data loading tasks for greater speed and accuracy

- Integrate metadata management across structured and unstructured data, allowing for more meaningful and reliable analysis and reporting

- Support repeatable, standards-based data management processes as well as ad-hoc analysis

- Accommodate hundreds of 3rd-party analytics and reporting tools using Hadoop's open platform

Award-Winning Technology

The Mainline Big Data Innovation Accelerator won the 2016 IBM Beacon Award for Outstanding IBM Analytics Platform Solution. Decision criteria included the capacity to:

- Transform how industries do business through cognitive computing

- Deliver advanced solutions that enable clients to understand their businesses more deeply

- Empower companies to predict the consequences of actions and make better decisions

Set your organization up for rapid-fire innovation.

Contact us about the Mainline Big Data Innovation Accelerator today.

To learn more, call us toll-free at 866.490.MAIN (6246) or speak with your Mainline Account Executive.

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INFORMATION SYSTEMS